



SUCCESS STORY

Connecting People to Opportunities

Job fairs bring trainings and vacancies directly to an eager workforce



Photo: Hassan Ayoub

Job seekers received an orientation upon arriving at a job fair sponsored by USAID and the Jordanian Ministry of Labor.

“By attending the employment fair in Karak, I was able to meet with many private companies in one location, saving a great deal of time,” said Manar, an experienced garment factory worker who succeeded in finding a new job through the fair.

Jordan is at a critical stage in providing enough quality jobs for its fast-growing workforce. Jordanians also face fierce competition from foreign workers in labor intensive sectors, leaving many Jordanians unemployed and unable to support their families.

USAID and the Jordanian Ministry of Labor partnered to connect local and regional companies with thousands of Jordanian job seekers through national and regional job fairs. The two employment fairs attracted more than 16,000 people. They also included training sessions developed to enhance the skills of job seekers, specifically on resume writing, interviewing, communications, leadership, and self-employment.

An interactive theatre was also introduced as a new tactic in addressing critical topics of unemployment and the culture of shame. The theatre’s four performances brought in 1,690 attendees.

“By attending the employment fair in Karak, I was able to meet with many private companies in one location, saving a great deal of time,” said Manar, an experienced garment factory worker who lost her job due to factory closings. “In the end, I didn’t have to wait long before I was employed again,” she added. She lives with her parents in the southern governorate of Karak, and contributes her earnings to the family to improve their standard of living.

Between the two job fairs, more than 500 immediate job vacancies were filled. Based on the success, the Ministry of Labor and USAID are planning to continue collaboration with events to raise awareness, enhance skills and match job seekers and employers.