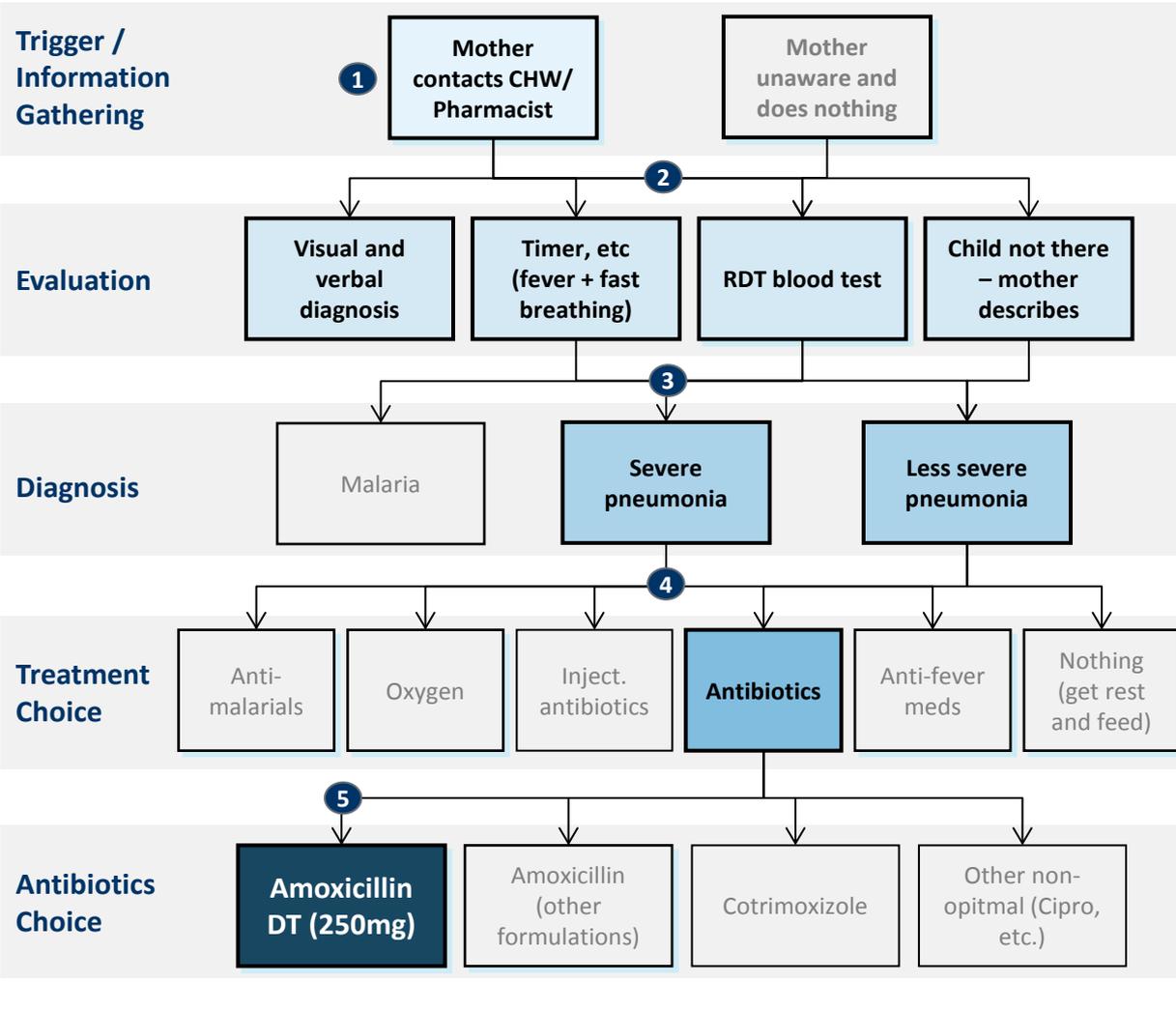


Template — Patient Treatment Journey (1 of 2)

Sample: Amoxicillin Treatment Journey

The Treatment Process



Leverage Points being addressed by the global health community

- **Trigger/Information Gathering:**
 - Demand generation campaigns to raise awareness of signs of pneumonia and importance of seeking care
- **Evaluation and Diagnosis:**
 - Training and education for caregivers
 - New diagnostic technologies being developed
- **Treatment Options:**
 - WHO recommends Amoxicillin DT
 - Global advocacy for inclusion on countries' Essential Medicine Lists and Standard Treatment Guidelines
- **Amoxicillin choice:**
 - WHO recommends Amoxicillin DT
 - Global advocacy for inclusion on countries' Essential Medicine Lists and Standard Treatment Guidelines