



New Directions for a New Developing World

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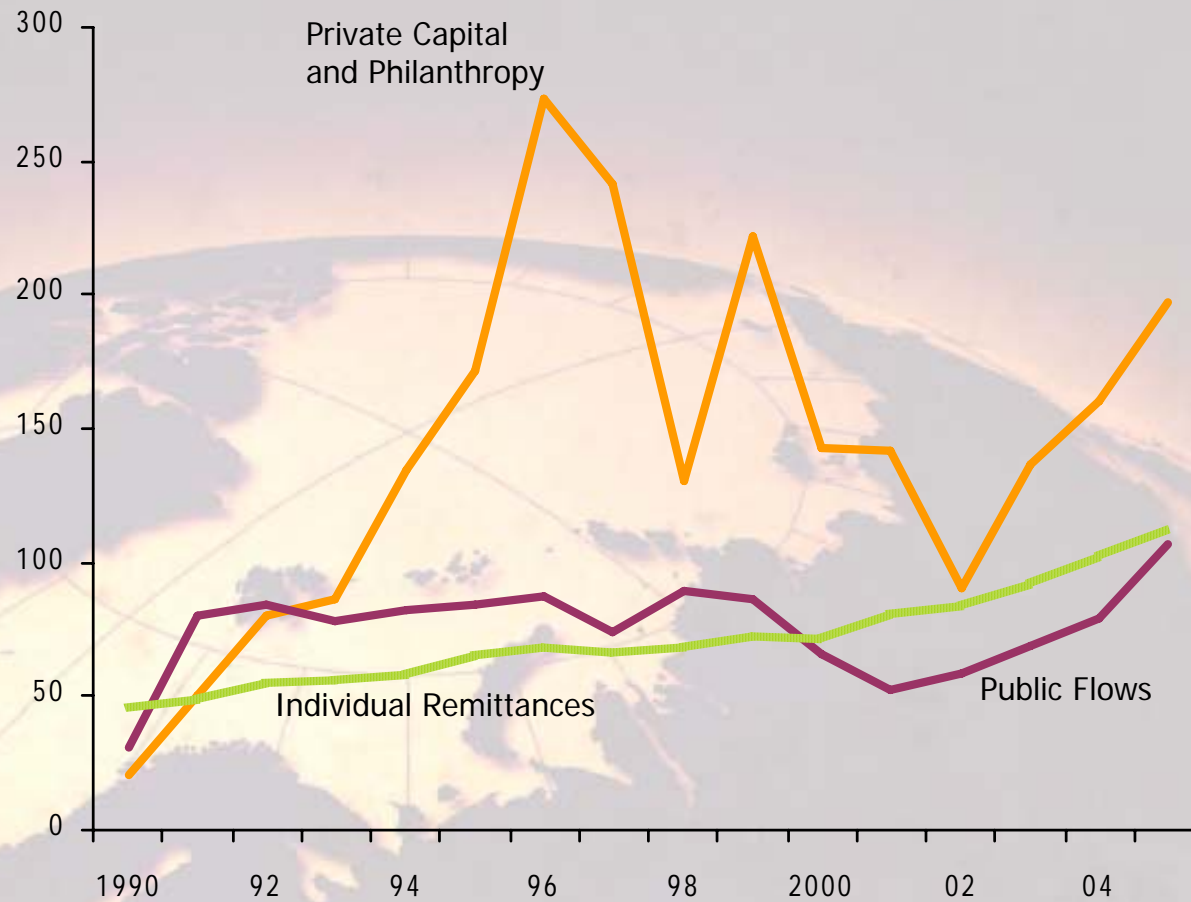
How the Developing World Has Changed

- Increase in Open Markets and Open Societies
- Growth in Private Philanthropy, Remittances, and Local Charities
- Expanded Knowledge and Demand through Technology



Private Capital, Philanthropy, & Individual Remittances from Developed to Developing Countries Exceed Public Flows 1990 – 2005 (\$ US billions)

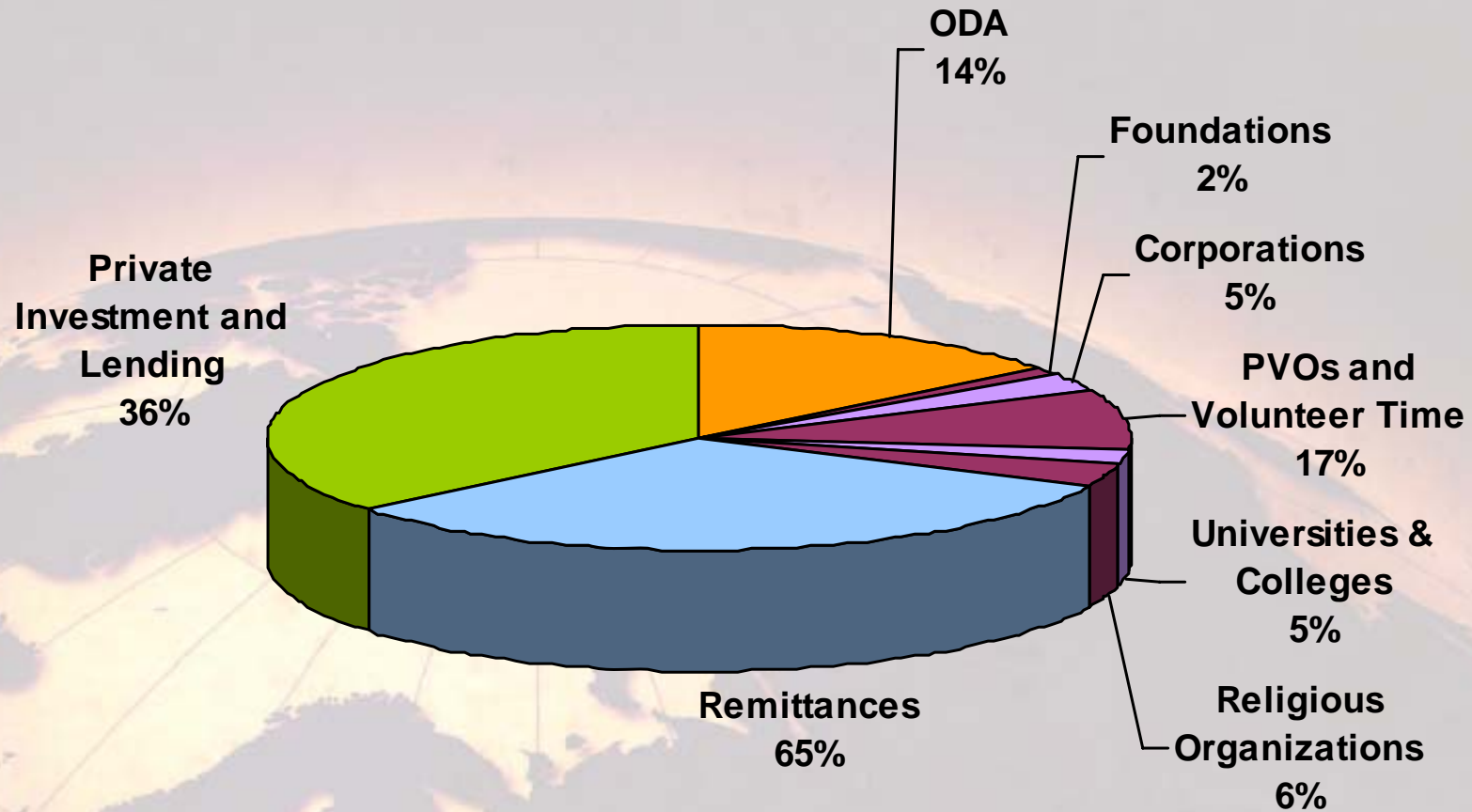
USD billion



Sources: Worldbank (2006), OECD (1990 – 2006)



U.S. Private Engagement with Developing Countries Exceeds ODA, 2005



Source: Hudson Institute, 2007



Total U.S. Engagement with Developing Countries, 2005

	\$ US Billions	%
OFFICIAL DEVELOPMENT ASSISTANCE	27.6	14%
PRIVATE ASSISTANCE*	95.2	50%
Foundations	2.2	2%
Corporations	5.1	5%
Private & Voluntary Organizations/Volunteer Time	16.2	17%
Universities & Colleges	4.6	5%
Religious Organizations	5.4	6%
Individual Remittances	61.7	65%
PRIVATE INVESTMENT & LENDING	69.2	36%
TOTAL U.S. ENGAGEMENT	192.0	100%

Source: Hudson Institute, 2007

* Preliminary data

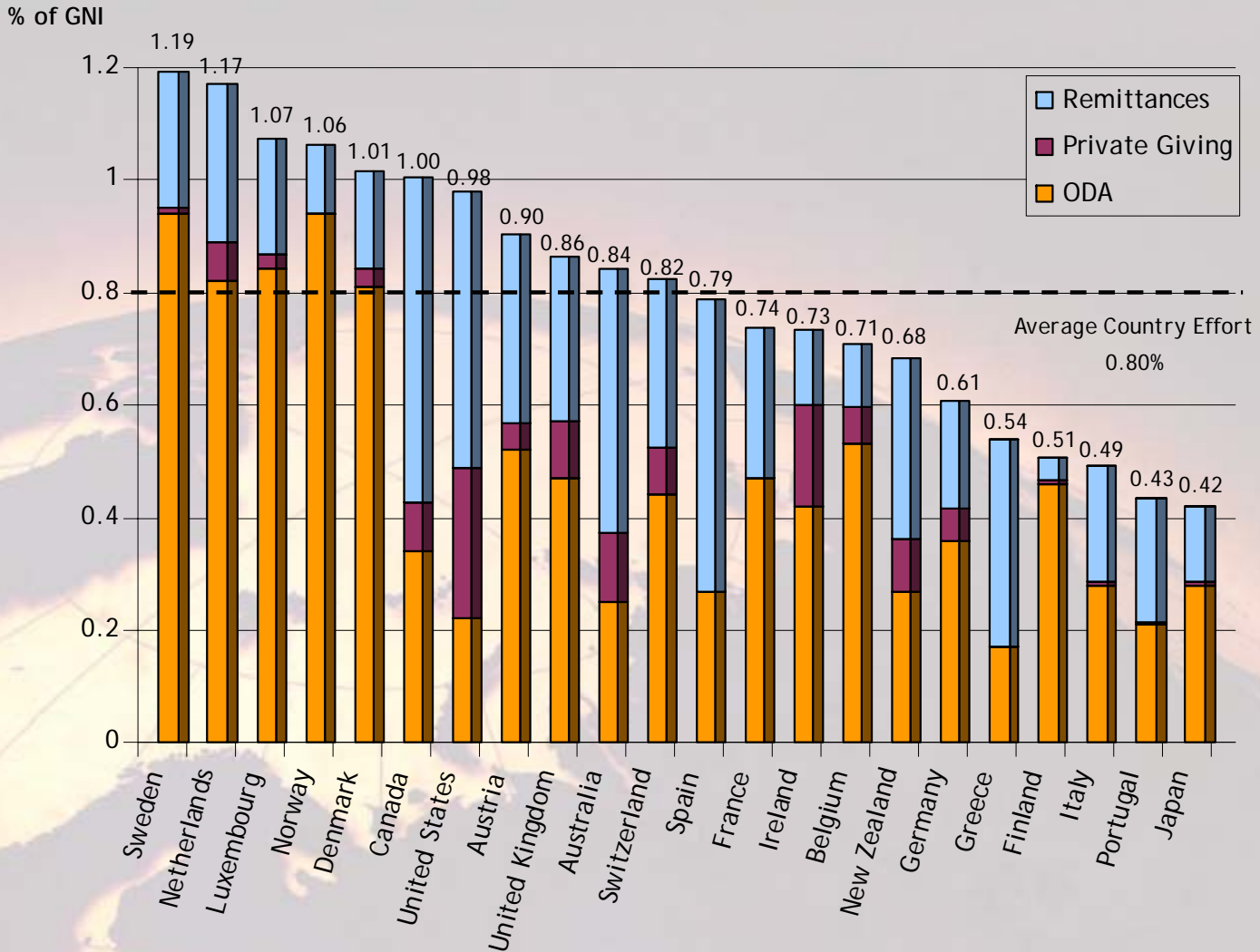


The New Landscape of International Private Assistance

- Philanthro-capitalists
- Business at the Bottom of the Pyramid
- Cause Related Marketing
- ePhilanthropy and Cell Phone as Purse
- Remittances



Developed Countries' Total Assistance to Developing Countries as a Percent of GNI, 2005





A New Foreign Aid Business Model for a New Developing World

- **Flexibility for Diverse & Changing Problems**
- **Competition for Demand-Driven Ideas**
- **Partnership is the Premise: Co-Investment and Peer to Peer Relationships**
- **Transparency, Efficiency, and Results**