

*Please Join Us...*

USAID's "Strate-Chat" Series Presents

## **Behavior Change in WASH Programs From Barriers & Access to Application & Use**

Released in April 2013, USAID's Water & Development Strategy emphasizes the promotion of behavior change in water supply and sanitation (WASH) programs. However, behavior change continues to be one of the most challenging outcomes to accomplish in WASH programs, as it requires communities to change both mindsets, habits and must address all barriers and facilitators influencing hygiene practices. Join USAID, World Vision and WASHplus in a discussion on global lessons learned in behavior change efforts.



Photo credit: AECOM International Development

**June 27<sup>th</sup>**  
**9:30am – 11:00am**  
**FHI 360**  
**Globe Theater**

1927 Florida Ave. NW  
Washington, DC 20009  
**RSVP via link above**

### **FEATURING:**

**Chris Holmes, Global Water Coordinator, USAID**

**Ron Clemmer, Senior Technical Advisor, World Vision**

**Orlando Hernandez, Senior M&E Advisor, WASHplus**

**Merri Weinger, Environmental Health Team Lead, USAID**