



CII Spotlight: Meghan Majorowski

Senior Market Access Advisor
Center for Accelerating Innovation and Impact



Q: What is your role at USAID?

A: I joined USAID just a few weeks ago. I'm the new Senior Market Access Advisor at the Center for Accelerating Innovation and Impact (CII). Along with being a member of CII's Market Access Team, my role focuses on strengthening the link between the innovation work of the CII team (supporting innovators through *Grand Challenges* and other mechanisms) and the impact work with the Market Access Team (identifying and driving best practices in launching and efficiently bringing to scale global health solutions). While this work has always been part of CII's unified agenda, we hope this new attention will help us better meet the needs of innovators, create specific tools and support mechanisms for them, and ultimately, catalyze their efforts to deliver across the value chain. Likewise, the learnings we get from supporting our innovators will help inform the broader agenda for the next generation of Market Access work.

Q: How did you end up at USAID?

A: I've been working at the intersection of global public health and the private sector for quite some time – as part of organizations that have been USAID grantees, as a consultant working with other funders and with corporations on their emerging market or corporate social responsibility plans, etc. However, when I read the CII job description this summer, it really seemed as if they'd pulled the requirements from my resume. After meeting the team, I knew I'd found myself a dream home!

Q: What makes you passionate about your job?

A: From a very early age, it seemed unfair and unacceptable to me that for most of the world, one's baseline health seemed arbitrarily decided by where you were born. Add to that the classic story about Coca-Cola in Africa – if you can buy a Coke in even the tiniest villages in Africa, which is true based on my travels there, then why can't you get antibiotics? – and an impatient optimist was born! I still go home nearly every day with the feeling that we can and should do better for people's health.

Q: What topic(s) in global health interest(s) you the most and why?

A: I love combining private sector expertise, approaches, and funds to global health problems! The private sector has already spent a lot of time and money thinking about many of the problems we face in launching and scaling solutions needed in global health. The know-how that development experts have, including local networks and experience, is increasingly valuable to these companies. Finding ways for all parties to benefit, while tailoring efforts for great health impact, gets me out of bed in the morning.