

SAVE THE DATE

“Pathways to Scale: A guide for early-stage health innovators on business models and partnership approaches to scale-up”

A Webinar

Wednesday, June 14th, 2017

1:00 PM Eastern Time



CENTER FOR ACCELERATING
INNOVATION AND IMPACT
USAID GLOBAL HEALTH

PATHWAYS TO SCALE

A guide for early-stage global health innovators on business models and partnership approaches to scale-up



From CII's IDEA to IMPACT Series

Join USAID's Center for Accelerating Innovation and Impact (CII) and VentureWell for the next session in the webinar series focused on delving into the case studies and toolkits presented in the Idea to Impact Series. The second webinar will *cover Pathways to Scale: A guide for early-stage health innovators on business models and partnership approaches to scale-up*, and will be followed by *Ready, Set, Launch* in July.

For the second session, the discussion will help innovators still in the early stages of product development begin to consider what their “pathway to scale” might look like – specifically, the series of business model and partnership choices they must make to access the capabilities and resources to achieve scale. Understanding the possible options early on and making a deliberate decision at the right times can greatly enhance the chance of achieving the broadest impact down the road.

Pathways to Scale introduces a few of the most commonly found models for scaling up global health innovations, describes the feasibility requirements for each, and the implications for innovators. It also features case studies that highlight and explain pathways taken by innovators that have begun to scale up.

You won't want to miss the opportunity to apply the exercises, structured questions, and key considerations to your own innovation to select the most suitable pathway to scale.

TO JOIN THE CONVERSATION:

Please sign up at <https://goo.gl/forms/aaOR6YI6tSB3hE3V2>. Don't miss out on the opportunity to dive deeper into this topic with folks from USAID and fellow innovators!