

DECONSTRUCT CLIMATE. CHANGE. IMPACT.

Celebrating Earth Day, 22 April 2014, and Environment Day, 5 June, 2014!

We invite you to enter an info-graphic competition.

USAID, the U.S. Embassy, and the Hariyo Ban Program are pleased to announce an info-graphic contest on climate change, finishing up with an exciting week-long exhibition on the same theme. Winners will receive exciting prizes, and their work will be exhibited as part of a week-long exhibition on the environment in June.

What is an info-graphic?

Info-graphic, a visual graphic tool that breaks down complex data, is now a popular way to engage and inform the general public about critical issues that were otherwise originally produced in dense report formats.

Nepal is ranked as the world's 14th most climate vulnerable country. With increasing effects of climate change being noted or implicated in various aspects of the Nepali life, in both its economic sectors and development goals, the time has never been more critical than now to communicate climate change better to the public and policy makers.

This year, the theme of Earth Day is climate resilient cities and urban centers. Nepal is the fastest urbanizing country in South Asia. It is critical that the country engages in a discourse on how we make this transition as climate resilient as possible. One way for this is to include climate change issues in everything – even art!

Contestants are invited to develop and submit info-graphics – one or a series – that explains climate change in the Nepali context.

What content should be included in the info-graphic?

- 1) Definition of climate change
- 2) At least one climate change context for Nepal. Please find the following themes aligned with the National Adaptation Plan of Action:
 - a) Integrated Management of Agriculture, Water, Forest and Biodiversity Sector
 - b) Improved System and Access to Services Related to Agriculture Development
 - c) Community-Based Disaster Management
 - d) Glacial Lake Outburst Flood Monitoring and Disaster Risk Reduction and forest and Ecosystem Management
 - e) Ecosystem Management



- f) Sustainable Management of Water Resource and Clean Energy Support and promoting Climate Smart Urban Settlement
- 3) Solutions that address climate change, including current effort and/or new ideas.

When does the competition begin and end?

Info-graphics can be submitted beginning 9:00 am (Nepal time) on 10 April, 2014. The final deadline for submissions is 5:00 pm (Nepal time) on 29 April, 2014, the exact week after the Earth Day. Any entries received after the deadline will be deemed invalid.

What is the prize for the competition winners?

- Attractive gift vouchers worth NPR 50,000 for the winner and NPR 40,000 for the second place, and NPR 25,000 for the third.
- iPads for the winners.
- Educational and outreach trip to Kaski, to observe two climate change adaptation activities on the ground.

How should the info-graphics be submitted?

The info-graphics can either be emailed to the organizers at hariyobanprogram@gmail.com, or submitted in a CD/DVD to **WWF Nepal, Hariyo Ban Program, PO Box: 7660, Pavitra Pyara Marg, Baluwatar, Kathmandu, Nepal.**

About the sponsors:

The Hariyo Ban Program, funded by the United States Agency for International Development (USAID), is designed to benefit nature and people in Nepal. The Program is implemented by four core partners: World Wildlife Fund (WWF) Nepal as prime recipient; the Cooperative for Assistance and Relief Everywhere (CARE) Nepal; National Trust for Nature Conservation (NTNC); and the Federation of Community Forestry Users, Nepal (FECOFUN). It works on three core interwoven components – biodiversity conservation, sustainable landscapes and climate change adaptation – with livelihoods, governance, and gender and social inclusion being important cross-cutting themes. Hariyo Ban operates in two overlapping landscapes in Nepal: the Terai Arc Landscape (TAL) covering the central and western parts of the Terai, and the Chitwan-Annapurna Landscape (CHAL), comprising all of the Gandaki River basin in Nepal.

The U.S. Embassy has long been engaged in Environment policy and Advocacy in Nepal.

To better understand climate change and its Nepali context, please go through the presentation and resource materials uploaded below this link.

Below are some quick FAQs to help you understand more about the competition and its eligibility criteria, submission details, and terms and conditions.



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More on competition terms and conditions:

Who can participate in the competition?

This competition is open to all citizens of Nepal aged 18 to 40. Employees of USAID, WWF, CARE, FECOFUN, NTNC, their families or anyone else associated with this competition are not eligible to enter in the competition.

Is there a participation fee?

No. Participation in the competition is free.

The submitted info-graphic should bear the following information:

- a. Full name of the artist
- b. Age of the artist (a copy of the artist's citizenship also needs to be emailed or attached with the submission)
- c. Short idea behind the info-graphic, especially its link to a particular sector in Nepal
- d. Affiliation to any organization, if any
- e. Full address of the artist, including contact phone number and email address

How many info-graphics can a person submit?

Each entrant can submit one or a series of info-graphics.

How will the info-graphics be judged?

1. From the total entries submitted, an impartial team will shortlist 10 entries, which will then be narrowed down to three top entries based on their relevance to the theme, visual appeal, originality, artistic composition, creativity, and description.
2. A team of experts will work with the top three winners over the month of May to further refine their ideas and content for the submitted info-graphic stories.
3. The final info-graphics by the top three winners will be exhibited during a one-week long open-for-all exhibition on the occasion of Environment Day from 5th June 2014 to 12th June 2014.

What are some terms and conditions to keep in mind?

1. Entries submitted must be entirely the entrant's own work. By participating in this competition the entrant warrants that he/she is the exclusive owner of the entry, including any copyright in the entry. Any plagiarism discovered at any stage of the competition will immediately render the entry invalid. Info-graphics that have been reproduced in publications, or have won prizes in other competitions, or have previously been publicly exhibited are not eligible.
2. The info-graphics need to be specifically created for this contest, meaning that any prior commissioned work will be deemed invalid. The contestant should be willing to further polish their work and work on their designs in close coordination with experts. S/he should commit to allocate time for a workshop on climate change, along with making required changes on their info graphics.
3. Copyright of all graphics submitted for this competition remains with the respective entrants. However, by entering this competition the artists grant USAID, World Wildlife Fund Inc. and its



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consortium partners a worldwide, irrevocable, perpetual license to feature their submitted images in any WWF, CARE, FECOFUN, NTNC and/or USAID publication, website or social media; and also in any promotional material connected to this competition. The artist will be credited during such use.

4. The organizers will not give away the rights to an entrant's art externally without seeking his or her prior consent. Winning entries will be acknowledged by name in the competition exhibition. Artists whose entries are used subsequently by USAID, WWF and its consortium partners will be acknowledged by name.

