



USAID/VIETNAM DEVELOPMENT CUP: STUDENT VIDEO CONTEST

Program Purpose:

USAID/Vietnam plans to conduct the USAID/Vietnam Development Cup through the Partner Capacity Development (PCD) project. The theme of the inaugural activity is the “Student Video Contest.” The contest aims to:

- a. Engage students in development issues in Vietnam; and
- b. Highlight USAID’s role as one of Vietnam’s major development partners.

Instructions and Rules:

What to submit: An original video to demonstrate a development issue in your community (health, education, agriculture, climate change, pollution, women’s empowerment, small business assistance, LGBT and other vulnerable groups, etc.) and propose a solution that could be applied to improve it. Videos can be no longer than three minutes. Submissions are limited to one entry per person/group of only original content; group or individual work is both accepted. Submitted videos must be in HD format. Subtitles/captions are encouraged (English subtitles/captions if the original language is Vietnamese and vice-versa).

Who is eligible: Participants must be Vietnamese currently enrolled as students of vocational schools, colleges or universities in Vietnam. Employees of the U.S. Government and members of their families are not eligible. The participant shall also submit personal and contact information by filling out a form as instructed below.

Contest start date: Jan 29, 2015

Contest end date: April 28, 2015

Awards:

The winners will be selected by USAID/Vietnam judging panel based on how well they respond to the topic question and the contest rules. There will be three prizes:

- 1st Prize: A MacBook Air and a certificate of appreciation from USAID/Vietnam
- 2nd Prize: An iPhone 6 and a certificate of appreciation from USAID/Vietnam
- 3rd Prize: An iPad mini and a certificate of appreciation from USAID/Vietnam

✓ The winners will have an opportunity to attend the award ceremony.

- ✓ In-country travel expenses incurred by the winners going to the award ceremony will be covered. (If the winner video is a group work, travel expenses for one group representative will be covered.)

Announcement of Winners:

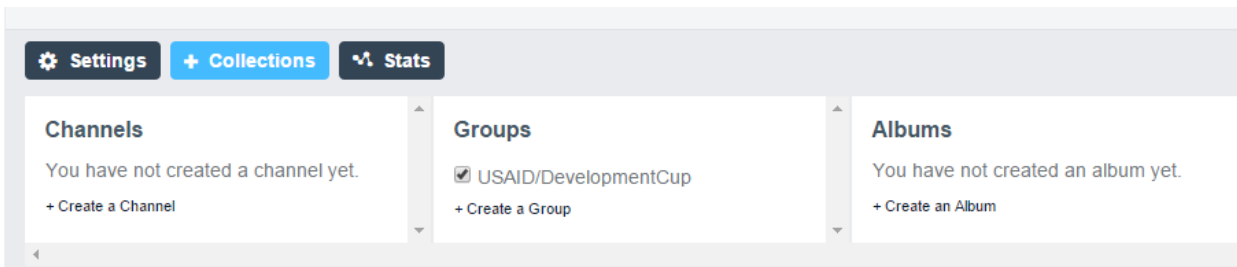
Winners will be announced on June 5, 2015 at <https://www.facebook.com/USAIDVietnam> and the winners will be notified by phone or email.

How to Join and Submit Your Video:

Videos should be submitted by uploading files through Vimeo. If you don't have a Vimeo account, creating one is free and easy at <https://vimeo.com/join>

To submit:

1. Go to our group at <https://vimeo.com/groups/usaiddevelopmentcup> and click “Join this group”
2. Upload your video at <https://vimeo.com/upload>
3. Once the uploading is completed, go to the video setting -> “+ Collections” -> select “USAID/DevelopmentCup” under Groups to share the video with us.



4. Before uploading a video to this group, please ensure that all content is original and your sole property. Videos with copyright infringing material will not be eligible for entry into the competition or prizes;
5. After uploading your video, remember to fill out your personal and contact information by clicking the link: <http://goo.gl/forms/ETNBwBPzY> (for individual submission) or <http://goo.gl/forms/qjZ4rwrGdO> (for group submission).

For free music resource: <http://creativecommons.org/legalmusicforvideos>

Ownership and copyright:

USAID/Vietnam will maintain the ownership and copyright of all the submitted entries and may use them for non-profit purposes.

For more information: Please contact Ms. Hoang Nghe Ha, USAID/Vietnam Partner Capacity Development Program Officer, via email pcdvietnam@gmail.com.