

# Feed the Future



The Kawala Horticultural Farmers Group are the first farmers in Kenya to try out the Coolbot, a low-cost storage solution supported by Feed the Future.

## Feed the Future FY 2014 Budget:

\$45.5 million (KSh 4.7 billion)

#### Feed the Future Goal:

- Reduce poverty and stunting by 20 percent

#### 27 Feed the Future Counties

Western Region, high-rainfall zone

 Trans Nzoia, Elgeyo Marakwet, Uasin Gishu, Nandi, Kisumu, Kericho, Nyamira, Bomet, Kisii, Homabay, Migori, Siaya, Vihiga, Kakamega, Busia, Bungoma

## Eastern Region, semi-arid zone

 Meru, Tharaka Nithi, Kitui, Machakos, Makueni, Taita Taveta

Northern Kenya, arid and semi-arid zone

- Turkana, Marsabit, Isiolo, Wajir, Garissa

#### **Key Value Chains**

- Horticulture, Dairy, Livestock, Maize and other droughttolerant crops

## Partners:

Government of Kenya:

- Ministry of Agriculture, Livestock, and Fisheries
- Kenya Agricultural and Livestock Research Organization
- National Economic and Social Council
- National Treasury
- National Bank of Kenya
- Kenya Plant Health Inspectorate Services
- Pest Control Products Board
- Horticultural Crops Development Authority
- National Drought Management Authority

#### Implementing partners:

- ACDI-VOCA
- CGIAR AWARD
- DAI
- Egerton University
- Fintrac Inc.
- ADESO
- Lachlan Kenya, Ltd.
- Land O' Lakes
- Regional Strategic Analysis Knowledge Support System
- Sidai Africa, Ltd.
- Tegemeo Institute of Agricultural Policy and Development, Egerton University

About 75 percent of Kenyans derive all or part of their livelihoods from agriculture, which accounts for 18 percent of the gross domestic product (GDP). The United States Government Feed the Future initiative in Kenya will help 500,000 small-holder farmers and their families escape the cycle of poverty. This \$250 investment supports innovative, private-sector-led solutions and government policies to strengthen value chains for dairy, horticulture, livestock, and staple crops to increase incomes of smallholder farmers, including women and youth.

In last year alone, the U.S. Government supported more than 1.7 million Kenyans, stimulated \$15 million in sales, mobilized more than \$340,000,000 in credit for agriculture and rural businesses, and provided short-term agricultural productivity training for more than 270,000 individuals, 56% of whom were women.

#### **RESULTS**

Feed the Future is having a major impact in Kenya. Results include:

- 927,000 smallholder farmers embraced new ideas and farming practices;
- KSh 1.4 billion (\$15.4 million) worth of sales at the farm level from targeted horticultural crops;
- 17 private-sector companies supported to improve, test and expand their innovations for widespread impact;
- A network of nearly 100 state-of-the-art animal-health outlets in partnership with Sidai Africa, Ltd.;
- KSh 31.5 billion (\$340 million) in credit mobilized for agriculture and rural businesses;
- KSh 786 million (\$8.6 million) worth of agricultural exports facilitated;
- 98,218 households gained the knowledge and skills to grow and prepare nutritious foods through the Agri-nutrition Manual and Toolkit:
- Four women agricultural scientists and researchers supported with fellowships

### **PROGRAM AREAS**

Feed the Future strengthens producer organizations, links producers to markets, improves input supply, increases access to financial and business development services, promotes innovative, private-sector solutions, and facilitates more-efficient business practices and farmer-friendly policies that contribute to a growing national economy.

#### **Building Resilience**

Feed the Future is improving the ability of vulnerable populations to cope with the impact of climate change. In response to the

Horn of Africa crisis in 2011, USAID brought together humanitarian and development assistance in integrated resilience activities that are reducing the need for recurrent humanitarian assistance by accelerating economic growth.

Our resilience activities help pastoralists earn more money from their herds, strengthen and diversify their livelihoods, and improve conflict management and productivity of natural resources.

# **Improving Nutrition**

Feed the Future increases access to diverse and quality foods to improve the nutritional status of women and children. Feed the Future is also collaborating with health partners in Kenya to promote the incorporation of more nutrient-dense foods into diets and the adoption of improved nutrition behaviors, such as better food handling and preservation.

## **Access to Finance**

In Kenya, USAID operates the largest Development Credit Authority (DCA) portfolio measured by number of transactions. The credit facility works with local financial institutions to attract capital, by providing a partial guarantee to loans, to underserved borrowers, such as rural farmers and small and medium-sized

businesses. Feed the Future pairs DCAs with technical assistance to form partnerships that improve access to finance for farmers and agribusinesses.

# Science, Technology, Innovation, and Partnerships

Feed the Future harnesses the ingenuity of the private sector, and invests in new ideas and technologies that have the potential to improve the productivity and incomes of smallholder farmers. Innovations include improved technological inputs such as seeds, fertilizers and integrated pest management interventions suitable for smallholder adoption, and Information, Communication and Technology to disseminate agricultural information to smallholder farmers.

Feed the Future has long partnered with the Kenya Agricultural Research Institute, now renamed the Kenya Agricultural and Livestock Research Organization, to undertake adaptive research on the development of drought-tolerant crop varieties, high-yielding hybrid varieties, high-value horticultural crops, and livestock vaccines.

#### Policy

Feed the Future supports the Tegemeo Institute at Kenya's Egerton University to conduct agricultural policy research and analysis. The research contributes to the Government of Kenya Agricultural Sector Development Strategy.

## **G**ender

Inequalities between men and women's access to productive inputs—such as credit, technology, seeds, and extension services—constrain productivity. Feed the Future provides women farmers with the right tools, training and technology to boost their productivity and incomes. Feed the Future also encourages the growth of women-owned farms and enterprises, and emphasizes the importance of women's participation and leadership in producer groups.

Feed the Future is also supporting Kenya's top women scientists and researchers through competitively awarded fellowships to strengthen their research and leadership skills, and support the development of innovative agricultural solutions for smallholder farmers.

## **C**ontacts

**USAID/Kenya Contacts:** 

Karen Freeman, Mission Director Tel: + 254 (0) 20 862 2000 Email: kfreeman@usaid.gov Mark Carrato
Office Chief
Tel: + 254 (0) 20 862 200
mcarrato@usaid.gov