Set...
Build a Strategy
2
Assess market and barriers to scale
Develop strategy for overcoming barriers to scale-up
Ready?
Select a Geography
1
Finalize country selection
Shortlist countries for launch
Launch!
Plan for Scale-Up
3
Develop operational launch plan
Set uptake targets and create monitoring plan
GUIDING PRINCIPLES
Leadership and ownership
Integration
Re-evaluation and iteration
Sustainability
Core Components of Scaling
Market and user
Coordination
Manufacturing and distribution
Policy, advocacy, and financing
Clinical evidence and regulatory