



*Political Culture of Democracy in Mexico, 2010:
Democratic Consolidation in the Americas during Hard Times*

Technical information

<i>Country</i>	<i>Year</i>	<i>Sample Size</i>	<i>Weighted/Unweighted</i>
Mexico	2010	1,562	Unweighted

This survey was carried out between January and February 2010, as part of the LAPOP AmericasBarometer 2010 wave of surveys. It is a follow-up of the national surveys of 2004, 2006, and 2008 carried out by the LAPOP. The 2010 survey was conducted by Vanderbilt University with the field work being carried out by DATA Opinión Pública y Mercados under the supervision of Pablo Parás García. The 2010 AmericasBarometer received generous support from many sources, including USAID, UNDP, IADB, Vanderbilt U., Princeton U., Université Laval, U. of Notre Dame, among others.

The project used a national probability sample design of voting-age adults, with a total N of 1,562 people involving face-to-face interviews conducted in Spanish. The survey used a complex sample design, taking into account stratification and clustering.

The sample consists of four strata representing the four main geographical regions: north, midwest, central region and south. Each stratum was further sub-stratified by urban and rural areas. Respondents were selected in clusters of 12 interviews in urban and rural areas.

The sample consists of 130 primary sampling units and 130 final sampling units including 29 of the 32 Federal States of Mexico. A total of 1201 respondents were surveyed in urban areas and 361 in rural areas. The estimated margin of error for the survey is ± 2.48 .

The complete report and questionnaire can be found at *The Political Culture of Democracy in Mexico, 2010: Democratic Consolidation in the Americas During Hard Times*, written by Pablo Parás García and Carlos López. Readers can access the publication through a link on the LAPOP website: www.AmericasBarometer.org.